

It's Been a Big Market Rally. What's Next?

The S&P 500 has risen in 14 of the 15 weeks since October 27, 2023. From the end of October 2023 through the end of January of this year, the index has posted a price gain of 15.5%. What's been the historical pattern of returns after such a significant increase in stock prices over such a short period?

Surprisingly, a sharp move up in stocks over a three-month period has often been followed by further gains. The table below uses monthly data from the end of 1959 through the end of January 2024, with the first column showing typical price changes for the S&P 500 over *all* 12-month periods. The second column shows price change data *after* a gain in the S&P of more than 15% over the preceding three-month period. As the table illustrates, the average and median 12-month returns following a strong 3-month period are above the average for all periods, as is the probability of a positive return.

	S&P 500 PRICE CHANGE ⁽¹⁾		
	All Periods Monthly Data, 12/31/1959–Present	<i>After</i> a 3-Month Gain of 15%+	<i>After</i> a 3-Month Gain of 15%+ <i>And</i> a 3-Month Drop in Bond Yields
Average Change Over 12 Months	8.4%	11.7%	19.2%
Median Change Over 12 Months	10.1%	17.4%	18.4%
Best Gain Over 12 Months	53.7%	38.6%	38.6%
Worst Gain (Loss) Over 12 Months	-44.8%	-11.2%	7.9%
Percentage of Time Positive Over 12 Months	73.8%	90.9%	100.0%

Data from 12/31/1959–1/31/2024

⁽¹⁾ Past performance is not indicative of future results.

Source: Bloomberg

The rally that began last October was accompanied by a strong rally in bonds as well, as 10-year Treasury bond yields tumbled. The third column in the table above shows what happened to stocks *after* a gain of more than 15% over a three-month period *and* a decline in bond yields over the same period. As the table shows, the average and median returns for stocks going forward have been even stronger, and the market has never experienced a decline in price over the next 12 months under such conditions.

A number of caveats are in order. The periods when the stock market gained 15%+ *and* bond yields declined over the same period account for only about 2% of the months since 1960, therefore the statistical significance of this data is not robust. In addition, there has been short-term volatility in stock market prices over the short term that can't be ignored during many of these periods, even when overall 12-month returns have been favorable. Finally, a significant increase in bond yields or geopolitical risks may present meaningful headwinds for the stock market. Nevertheless, history suggests that the sharp move in stock prices that we've experienced over the past three months isn't necessarily a precursor of future price weakness but may rather be supportive of further gains.

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REFERENCED INDEX

(Indices are unmanaged and are not available for direct investment.)

S&P 500 Index—The S&P 500 Stock Index is a market capitalization weighted index and consists of 500 stocks chosen for market size, liquidity and industry group representation.

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