Does Valuation Matter for Growth Stocks?

t has been a little over 20 years since the peak of the Tech Bubble. It has also been 20 years since we've seen the more expensive part of the market demand such a premium valuation. For the purposes of this market update, we analyzed Russell 2000 Growth stocks by taking profitable companies in the Index and grouping them into buckets based upon how cheap or expensive they are according to their price to earnings ratio on earnings estimates for the next fiscal year. We repeated this exercise for each year end from December 31, 2000 through last month end, November 30, 2020. A condensed version of the results is presented in Table 1.

TABLE 1: CHEAPEST TO MOST EXPENSIVE BUCKETS
P/E OF STOCKS IN THE RUSSELL 2000 GROWTH INDEX

	1st Quintile	2nd Quintile	3rd Quintile	4th Quintile	5th Quintile
Dec-00	6.6	11.5	16.8	25.9	75.6
Dec-02	8.1	11.9	15.5	21.5	51.1
Dec-04	12.1	16.8	20.5	25.6	47.4
Dec-06	12.0	15.9	19.1	24.7	44.6
Dec-08	5.6	9.4	13.1	18.0	39.0
Dec-10	9.6	13.4	16.4	20.8	42.0
Dec-12	8.6	12.5	15.1	19.5	40.2
Dec-14	10.6	14.6	17.8	22.1	38.3
Dec-16	11.0	15.6	19.1	24.1	45.8
Dec-18	6.7	10.7	14.1	20.0	42.4
Nov-20	9.5	15.9	21.2	31.0	103.0
PERCENT CHANGE, SINCE DEC-16	-14%	2%	11%	29%	125%

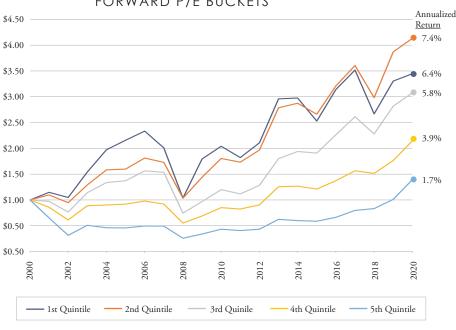
Data as of 11/30/2020 Sources: Renaissance Research, Bloomberg

The first quintile in this table represents the cheapest stocks in the Index, while the fifth quintile represents the most expensive stocks. As the table illustrates, the most expensive bucket has experienced an expansion of its forward P/E multiple by 125% since December 2016. While the fourth quintile has also gotten more expensive recently, the first three quintiles as a group have not changed on average.

Expensive stocks have had a good run recently, as evidenced by the expansion in their P/E multiples. However, even with fast growing companies, it does matter what one pays for the investment in calculation of the eventual gain or loss achieved on the investment. In Chart 1, we show the growth of a \$1 over the last twenty years for an investment in each of these five buckets of the Russell 2000 Growth Index.

CHART 1: GROWTH OF A DOLLAR

RUSSELL 2000 GROWTH INDEX GROUPED BY
FORWARD P/E BUCKETS





Market Update—Small Cap Growth

The most expensive bucket provided paltry returns for investors over a 20-year period—1.7% annualized to be precise. The fourth quintile did not do much better, generating an annualized return of 3.9%. During this time frame, the second quintile actually performed the best, with each of the first three quintiles performing better than the Index as a whole.

As investors, we are attracted to companies with fat gross profit margins and outsized revenue growth, but we are also sensitive to what we have to pay for these stocks. Usually, we find the price required by the market is too high for the companies in the fifth bucket. This has become decidedly so in the past year.

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REFERENCED INDICES

(Indices are unmanaged and are not available for direct investment.)

Russell 2000 Growth Index—The Russell 2000 Growth Index is composed of the smallest 2,000 of the 3,000 largest U.S. companies based on total market capitalization with higher price-to-book ratios and higher forecast growth values.